

# General Info

## What are Promotional Accounts?

Promotional accounts are accounts with professional designations so you can promote yourself or your business. Anyone can create a promotional account to promote themselves.

**Note:** All possible professions are not available for selection, these accounts are typically for those in the fashion, entertainment or media industry.

For example, if you are a journalist and wished for people to see that is your profession and follow your journalism work, you can join as a Journalist account type. Then your profile and other areas will list you a journalist. People will also be able to find you easier by searching for specific account types.

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